

## WISCONSIN FFA AG SALES CONTEST 2024

**Contestants:** Please select one product from the following product line to sell to the judge/potential customer outlined below. You (the contestant) must ask questions to determine which customer you have, you don't get to pre-determine the role the judge/customer plays.

**Company Website:**

<https://www.growmarkfs.com/>

<https://www.insightfs.com/Products-Services/Agronomy/Seed>

**Product #1: FS InVision 5098X Seed Corn**

**Size and Price Per Unit: Each unit is 80,000 kernels**

**Each unit/\$325 (Growth program of 48 units gets the grower \$1000 credit at FS retailer.)**

**FS InVISION Seed Corn**

- FS InVISION™ continues to be the better choice in seed corn, offering the best-in-class traits and genetics.
- FS InVISION, a high-yielding seed corn with access to the most elite genetics in the industry, has the drive, stamina, and tenacity to perform on your best ground to your most challenging acre.
- Let FS InVISION be your champion of yield this year.



## WISCONSIN FFA AG SALES CONTEST 2024

**Contestants:** Please select one product from the following product line to sell to the judge/potential customer outlined below. You (the contestant) must ask questions to determine which customer you have, you don't get to pre-determine the role the judge/customer plays.

**Company Website:** <https://www.insightfs.com/About-Insight-FS>

**Product #2: Insight FS InocuSight Inoculant**

**Size and Price per Unit (sold to customer):** 1 gram treats 1 ton of forage. (Size of container and size of purchase can offer greater discounts)

Example: Forages

1 Pack (500 grams) \$233.33 per pack or \$ .467 per treated ton

6 Packs (3000 grams) \$215.38 per pack or \$ .431 per treated ton

48 Packs (24000 grams) \$200 per pack or \$ .40 per treated ton

1 Pail (1500 grams) \$650.94 per pail or \$ .434 per treated ton

2 Pails (3000 grams) \$594.83 per pail or \$ .397 per treated ton

16 pails (24000 grams) \$547.62 per pail or \$ .365 per treated ton

Insight FS InocuSight Advanced 4X Inoculant is one of the most complete inoculants on the market today utilizing new technology that provides 150,000 CFUs per gram by using 4 different strains of bacteria along with 4 different types of enzymes to help complete fermentation. This inoculant can be used on haylage, corn silage and high moisture grain. InocuSight Advanced 4X does have an option to add Buchneri to this product to enhance even more to preserve your corn silage and high moisture grain. InocuSight Advanced 4X is package in 500-gram pack and 1500-gram pails that are easily reseal packaging to keep your product fresh. Because of how InocuSight is package the bacteria can last before use up to 18 months if kept in a cool dry environment.

You can also earn additional discounts on InocuSight by using Insight FS seed corn and Alfalfa seed.

### Bundle & Save on Seed and InocuSight

Pair your Insight FS seed purchase with InocuSight Advanced inoculant, and save big on this perfect combination.

For every **10 bags** of seed corn you buy,  
get \$15 off 1 pack of InocuSight Advanced inoculant

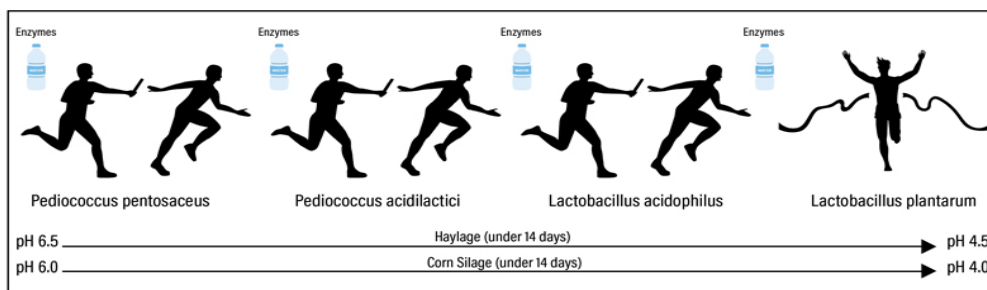
For every **8 bags** of alfalfa seed you buy,  
get \$15 off 1 pack of InocuSight Advanced inoculant

*Good on any brand of alfalfa or corn seed Insight FS sells.  
This offer is exclusively valid with InocuSight Advanced inoculant.*

Contact your nearest Agronomy or Nutrition Specialist today to start saving on this exclusive offer or visit [insightfs.com/InocuSight](https://www.insightfs.com/InocuSight)



### How InocuSight works



Our formulation combines 4 different types of bacteria and 4 different types of enzymes. Each bacteria is designed to work at a different pH level in the fermentation process. Enzymes working alongside bacteria play an important role in successful fermentation.

## WISCONSIN FFA AG SALES CONTEST 2024

**Contestants:** Please select one product from the following product line to sell to the judge/potential customer outlined below. You (the contestant) must ask questions to determine which customer you have, you don't get to pre-determine the role the judge/customer plays.

**Company Website:** <https://www.insightfs.com/About-Insight-FS>

**Product #3: FS Deselex Gold - Premium Diesel Fuel Additive**

**Fuel Additive Price per Unit (sold to customer):**

- **\$0.07/gallon over the cost of regular #2 Diesel Fuel**
- **Additive is injected into the fuel during the delivery**

### THE DIESELEX GOLD ADVANTAGE

- A patented detergency package that inhibits the formation of harmful engine deposits and clean up any existing deposits, keeping engines clean and operating with maximum power and efficiency
- An increased Cetane number providing quicker starts, a more complete combustion, and reduced emissions
- Resistance to thermal and oxidative breakdown during operation and long-term storage
- Improved lubricity to add protection from wear to all moving parts within the fuel system
- Resistance to rust and corrosion throughout the entire fuel system
- Moisture control that slows water buildup from condensation and cleanly splits out any free water for easy removal
- Extends filter life by keeping small particles from combining into larger particles

### EXPERIENCE THE DIESELEX GOLD DIFFERENCE

- Protection for the entire fuel system
- Clean up deposits left by typical ULSD
- Keeps engines clean
- Quicker starts/less cold cranking Improved combustion
- Quieter and smoother operation
- Optimized fuel economy
- Optimum power
- Reduction in emissions
- Less unexpected downtime
- Improved overall performance

